



**Arab HDTV & Beyond Group**  
**16th Annual Meeting , May 17th 2023**  
**NOVOTEL WORLD TRADE CENTRE DUBAI**  
**AGENDA**



Time UAE	Name	Title	Organization	Topic
9:30	<b>Registration / Networking</b>			
10:00	AbdulRahim Suleiman	Director General	ASBU	Welcome Speech
10:05	Dr. Fares Lubbadah	Chairman CEO	Arab HDTV Group SpaceTech TV Engineering	Welcome Speech / State of HD & UHD
10:15	Bassil Zoubi	Director of Technology and Development	ASBU	ASBU Technical Activities Update
10:30	Mo Goyal	Sr. Director - International Business Development	Evertz	Using the Cloud for Production: The Benefits & Challenges
10:45	Thomas Gunkel	Market Director Broadcast	Skyline Communications	Cloud-Based Live Production – how to orchestrate a multi-vendor environment in the cloud. Case Study
11:00	<b>Coffee Break</b>			
11:30	Dr. Naser Refaat	CTO	Rotana Media Group	HbbTV as a TV measuring tool
11:45	Tim DeVrees	Director Product Manager, Video Network Solution	Synamedia	How to deliver an immersive sports fan experience
12:00	Mo Goyal	Sr. Director - International Business Development	Evertz	The Transition to IP: Pros & Cons
12:15	Dr. Fares Lubbadah	Chairman CEO	Arab HDTV Group SpaceTech TV Engineering	6G Evolution
12:30	<b>General Discussion, Wrap-up , Recommendations</b>			
13:00	<b>Lunch</b>			